# Minutes of CMAC Board Meeting 6:00pm 11/22/14

# Held at Mercer Island Community Center, Mercer Island

## Present:

Alan Lauba

Angela Nieman

Brian Dennehy

Brian Jansen

Dale Koetke

Dave Thomson

Fred Wurden

John Jendrezak

KC Holm

Lynne Bielaski

Peter O'Kane

Tom Honeybone

# Approval of minutes

**Motion** to Approve Minutes of October 20th Meeting: Proposed by Peter O’Kane & Seconded by Fred Wurden, Approved Unanimously

# Reporting / Action Items

## Director’s Report

Written report circulated

Colorado camp went well: 29 athletes participated.

* Snow making was well done, creating extremely high quality, firm snow that last the entire day.
* Alan observed that if we had similar capability at Crystal, the season would already be underway. BrianD suggested that we invite John Kircher to a CMAC board meeting to help develop the relationship.
* Unfortunately 1 skier sustained an injury and is out for the season.

Alan suggested that the board consider some formal sports psychology training for the athletes, coaches and parents.

* General agreement that this would be a good idea. **Action**: **Alan** to present formal proposal to the next board meeting for approval.

Alan’s excited about the overall participation in the program.

* Some concern over relatively low numbers transitioning from U12 to U14 – assumption is that this is somewhat cyclical. BrianD encouraged the board to consider just how big a leap the financial commitment represents in the U12 to U14 transition.

Alan reported that 50 athletes are registered for Sun Peaks camp.

The on hill video using wireless cameras and iPads has been tested and works well, although some issues with running out of storage.

## Program Administrator’s Report

Written report circulated

Ski Swap originally scheduled for Jan 3rd will be moved likely to Jan 10th.

Facebook gear for sale site is working well

CMAC logo wear for Christmas delivery needs to be ordered by Nov 28th

Start Tent still needs to be set up. **Action John and Fred** will find a weekend in December to set it up in the parking lot.

Concession Agreement is still in progress

Louis is working on the Race Admin task list

Need to set dates for next spring’s Banquet & Board Retreat. **Action: Angela** to confirm availability for Mountaineers

## Workgroup report outs

Fred articulated requirement for each working group to identify 1 metric that would define success for that workgroup. The goal is that the metric can be tracked over the course of the season with a report on progress at the CMAC Banquet next spring.

### *Talent & Development (covers Athlete, Coach & Parent) - John*

**Status**: No updates

**What's next?** Focus on defining metrics

### *Operations – BrianD*

**Status**: No updates

**What's Next?** **Action** **BrianD** to confirm logo design for U12 Championships

### *Community & Feedback - KC*

**Status**: Parent reps have sent out welcome emails, Prep Program still to be done,

**What's Next?** **Action** **KC** working on “did you know?” document.

### *Financing & Fundraising* – Peter/Brian J./Paul

**Status**: One sponsor has increased their sponsorship

**What’s next?** Other asks in progress

Plan to commission outdoor plaques with donor’s names to go outside start shacks

**Action: all board members** should come to next board meeting with ideas on how to raise sponsorship, Brian to put together proposal

### *Facilities*

Fred reported that his relationship with John Kircher is growing stronger and they’re meeting regularly.

Gavin from Snow Performance is now working for John Kircher in a role intended to be voice of the customer to the resort. He’s helping John to get the different teams within the resort to think in a more joined up way.

Gavin understands requirement for snow making which should help get the Gold Hills project rolling.

The Forest Service has strong ideas about how to structure ownership / leasing for the new Chapel. Fred thinks it’s possible that the project could get rolling quickly.

The new start shack looking great.

Remaining work involves

* Re-wiring on the CMAC shacks. Considering using solar panels to drive low power lights.
* Running fiber down Gold Hills for the video feed to the start shack will be pushed out to next summer when the mountain will have technicians who can assist.

# New Business

None

# Adjournment: 6:52 p.m.

**Motion** to adjourn the meeting: Proposed Angela Nieman, Seconded Dave Thomson, Approved Unanimously

# Next Meeting: Monday Dec 15, 6pm

Yankee Grill, 1 S. Grady Way, Renton, WA 98055